



# BIOCHROM AG

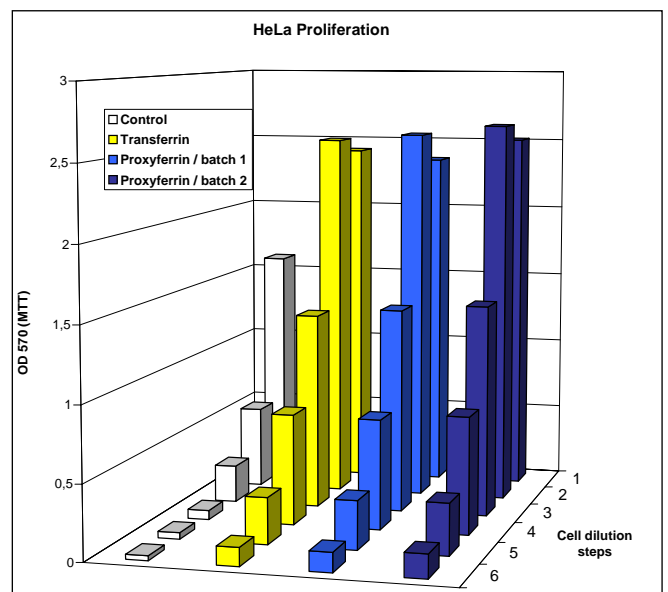
# New from Biochrom

### Just try it out!

### New replacement for transferrin, PROXYFERRIN, predominantly for selected media

You are on the safe side with PROXYFERRIN: the organic complexing agent binds iron (III) ions and zinc (II) ions just as well as transferrin (see diagram). However, it has key advantages in comparison with the natural product: all components of PROXYFERRIN are chemically selected and not of animal origin. The complex formation also inhibits the separation of hydroxides and reduction to iron (II) ions. Combine PROXYFERRIN with Iscove's medium, for example. This supplementation is suitable for the culture of lymphocytes, hybridoma, and bone marrow cells.

PROXYFERRIN has been tested for various cell lines (see diagram). We recommend using 1 ml of PROXYFERRIN for 1 litre of complete medium - or determine the optimal concentration for you in the range of 0.5-2 ml per litre.



Cat. No. K 3703      100 ml  
 Cat. No. K 3702      15 ml

#### An overview of the advantages:

- endotoxin tested
- sterile filtered
- protein-free
- cost-effective
- high level of safety

**PROXYFERRIN is ideal for all media that are completely chemically selected and whose components should not be of animal origin!**

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